## The Cash Budget

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## Overview of The Cash Budget

## Review: The Three Elements of Cash Management

## Safeguard, Manage, and Control

A cash budget is the third element of cash management. As we previously discussed, to fully manage cash, the most important asset, the following three topics must be considered:

- Internal control: As we discussed in Learning Goal 16, internal control means the procedures and systems that safeguard cash from from theft, error, and mismanagement. Internal control is the most basic and important function.
- Statement of cash flows: The statement of cash flows (Learning Goal 21) is a management-level view of all the sources and uses of cash during a financial reporting period. This provides information for review of recent cash operating, investing, and financing activities and for strategic cash planning.
- The cash budget: A cash budget is designed to: 1) identify and help control near and mid-range future cash inflows and outflows by category, and 2) work together with the statement of cash flows to create a tactical action plan that ensures future cash flows are always adequate to maintain solvency and to achieve company goals.


## What Is a Cash Budget?

## Definition

## The Basic Structure

A cash budget is a plan that shows the details of expected cash receipts and expected cash payments by type of receipt and type of expenditure, for designated time periods.

A cash budget has a simple basic structure that looks like this:

|  | Time Period 1 | Time Period 2 | Time Period 3 |
| :---: | :---: | :---: | :---: |
| Beginning Cash Balance | \$ | \$ | \$ |
| Add: Cash Receipts |  |  |  |
| . ................. | \$ | \$ | \$ |
| ................... | \$ | \$ | \$ |
| Less: Cash Payments |  |  |  |
|  | \$ | \$ | \$ |
|  | \$ | \$ | \$ |
| Ending Cash Balance | \$ | \$ | \$ |

There can be many variations and modifications from this format; however, what you will always see is the basic structure of a beginning balance, receipts, payments, and an ending balance, over a designated number of time periods.

## Why It Matters

Cash is the most critical asset for an economic entity of any type or size. Without sufficient cash a business will not operate effectively, will not be able to grow or take advantage of opportunities, and in the worst case, will cease to exist as it becomes insolvent and unable to pay liabilities as they become due.

A cash budget helps managers plan for cash requirements. It helps avoid cash shortages by discovering the need for making financing arrangements and for increasing cash. With a good cash budget, managers can optimize the method of financing, identify when to defer optional expenses, large capital purchases, or discretionary debt repayment, and identify when cash will be available for desired strategic changes.

## Cash Budget Procedures

## Overview

## Three Parts

There are three procedures related to the completion and use of a cash budget. These are:

- The forecast
- The budget
- Comparison to actual


## The Forecast

## Overview

## The Initial Steps

A forecast is a prediction or estimate of what is likely to happen. A forecast is the first step in the preparation of a cash budget-the more time spent to improve the accuracy of the forecast, the greater will be the accuracy of the cash budget.

## Decide on a time horizon.

- A longer forecast with more time periods into the future provides greater advance information and warning.
- A longer forecast is less accurate than a shorter forecast


## Decide on the length of time intervals.

- Accuracy decreases as the length of a period increases, and longer periods are more difficult to prepare.
- Shorter time periods are usually more accurate and are easier to update, but require updating more frequently.


## Set up categories in the forecast

- Most cash receipts and expenditures will be the result of transactions that originate with income statement accounts. Therefore, use the same account categories that you see in the income statement as the basis for the cash forecast categories. Depreciation and amortization are excluded, because these never involve cash.
- There may be some asset accounts such as supplies, investments, or property, plant, and equipment accounts that need to be purchased or sold. Operating liabilities are also included in the forecast.


## Example

For our example, let's assume the cash forecast below is for a small company called Andie's Garden Bulbs, which sells a certain popular type of flower bulb. The managers and stockholders are Andrea and Marlowe Miller. The company prepares monthly financial statements and has a December 31 fiscal year-end. At the end of last year after difficulties meeting some payments, Andrea and Marlowe decide to begin using a cash budget, beginning January 1 of the current year.

After considering different options, they decide that a weekly cash flow forecast will provide the greatest accuracy and will also make it easier to revise forecast assumptions, rather than using a monthly period, which contains much more data. From past experience, the managers feel that data will remain sufficiently accurate for about six weeks. For longer-term visibility they will maintain a separate schedule of estimated major payments. The example below illustrates a forecast for the six week weekly periods ending March 7 to April 11 of the current year with a separate schedule for major expenditures.

The Forecast, continued

| Cash Forecast: Weeks Ending March 7-April 11, 2017 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 3/7 | 3/14 | 3/21 | 3/28 | 4/4 | 4/11 |
| Adjustment to actual |  | (\$350) |  |  |  |  |  |
| 1 | Beginning cash balance | 24,290 | 26,590 | 23,380 | 6,890 | 3,980 | 13,380 |
| 2 | Cash receipts forecast |  |  |  |  |  |  |
| 3 | From sales to customers | 40,290 | 41,640 | 46,690 | 27,200 | 33,430 | 39,870 |
| 4 | From investments | - | - | - | - | 500 | - |
| 5 | From capital asset sales | - | - | - | - | - | - |
| 6 | Other | - | - | - | - | - | - |
| 7 | Total cash receipts | 40,290 | 41,640 | 46,690 | 27,200 | 33,930 | 39,870 |
| 8 | Total cash available | 64,580 | 68,230 | 70,070 | 34,090 | 37,910 | 53,250 |
| 9 | Cash payments forecast |  |  |  |  |  |  |
| 10 | Merchandise purchases | 34,480 | 34,590 | 22,200 | 18,930 | 23,830 | 26,810 |
| 11 | Marketing-wage/commission | - | 3,290 | - | 2,260 | - | 2,800 |
| 12 | Marketing-other | 100 | 200 | 2,500 | 400 | 200 | 1,500 |
| 13 | Wages-General and Admin. | - | 2,500 | - | 2,500 | - | 2,500 |
| 14 | Other payroll expenses | - | 1,020 | - | 950 | - | 960 |
| 15 | Rent | - | - | - | 3,200 | - | - |
| 16 | Insurance | 700 | - | - | 700 | - | - |
| 17 | Supplies | 360 | 150 | 200 | 120 | 50 | 150 |
| 18 | Professional fees and services | 2,150 | 250 | 3,900 | 750 | 250 | 400 |
| 19 | Income tax | - | 2,500 | - | - | - | - |
| 20 | Miscellaneous other | 200 | 350 | 180 | 300 | 200 | 200 |
| 21 | Investments | - | - | - | - | - | - |
| 22 | Capital asset purchases | - | - | 34,200 | - | - | - |
| 23 | Loan Principal | - | - | - | - | - | 126 |
| 24 | Loan Interest | - | - | - | - | - | 52 |
| 25 | Dividends/withdrawals | - | - | - | - | - | 2,000 |
| 26 | Total cash payments | 37,990 | 44,850 | 63,180 | 30,110 | 24,530 | 37,498 |
| 27 |  |  |  |  |  |  |  |
| 28 | Cash balance before financing | 26,590 | 23,380 | 6,890 | 3,980 | 13,380 | 15,752 |
| 29 | Less: minimum cash reserve | 15,000 | 15,000 | 15,000 | 15,000 | 15,000 | 15,000 |
| 30 | Excess/(Deficiency) | \$11,590 | \$8,380 | $(\$ 8,110)$ | $(\$ 11,020)$ | $(\$ 1,620)$ | \$752 |


| Major Expenditures |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Item | Jan. | Feb. | March | April | May | June |  |
| Computer system + installation costs |  |  | $\$ 34,200$ |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |


| Major Expenditures |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Item | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| Shipping contract renewal |  |  |  | $\$ 7,500$ |  |  |
| Fixtures replacement |  |  |  |  | $\$ 10,000$ |  |
| Debt repayment | $\$ 4,000$ | $\$ 4,500$ |  |  |  |  |

## A Closer Look at the Forecast

## The Minimum <br> Required Reserve

- We are viewing the forecast as of the beginning of the week of March 7.
- Notice that the beginning forecast balance for this week has been adjusted to an actual cash balance. This balance is the reconciled cash balance as of the end of the prior week, in the amount of $\$ 24,290$.

A budget really only becomes effective when budget amounts are compared to actual cash results and individual variances are calculated and analyzed. (Discussed later). This is an important, but time-consuming task that is not always fully completed. For that reason, in this format the beginning cash balance of the first week of the forecast is adjusted to the actual cash balance. This provides the following benefits:

1) This at least provides an indicator of the prior budget period accuracy (although not year to date). Here, the adjustment indicates a $\$ 350$ total variance between budget and actual cash balances from the prior week. A series of large adjustments should indicate a need to revisit forecast assumptions.
2) The accuracy of the forecast final cash balances (line 28) improves because an accurate beginning balance is being used.

- Most of the forecast recurring cash inflow is the cash received from customers.
- The largest frequently recurring expenditures are for merchandise purchases (buying the bulbs from growers). Other expenditures are incurred at various intervals. Some of these are discretionary.
- There appears to be trouble ahead. For the week ending March 21, the forecast is indicating an $\$ 8,110$ cash deficiency below the minimum required reserve of $\$ 15,000$; the deficiency becomes worse in the following week. The deficiency appears to be primarily created by a large capital purchase (for a new computer system) and an increase in professional fees, offset by a decrease in merchandise payments.
- The major expenditure schedule indicates a number of major expenditures; however, some of these appear to be discretionary and possible to defer if necessary.

Setting a realistic minimum cash balance is very important. Cash flows can never be predicted with certainty. A forecast is at best an estimate, and as you will see below, consists of many individual estimates, all of which can change.

What is a proper minimum cash balance? This depends on: 1) the uncertainty of inflows and outflows 2) the size of inflows and outflows 3) the speed of inflows and outflows. As these become greater, it is prudent to increase the minimum cash reserve amount, unless a reliable source of shortterm financing is readily available.

As a general rule: When a company has cut expenses as much as possible and has also reached a practical borrowing limit, the minimum cash reserve balance should be at the very least the difference between expected
future receipts and the lowest possible receipts. A last point to consider: maintaining an ample, continuous, cash balance often improves the banking relationship with a potential lender.

## The Steps to Prepare the Forecast

## Step 1 Estimate Sales Reveue

A cash budget forecast always begins with sales. Once sales are estimated, then collections from customers can be estimated. The sales estimate should begin with units sold. For a merchandising company or manufacturing company, this would be physical units. For a service company, this would be in units of service, such as billable hours. After units are estimated, the sales price per unit is multiplied by units to obtain forecast sales revenue.

For example, from Table 1 we see that 9,760 bulbs are estimated to be sold in the week ending March 14, based on 1,800 bulbs of cash sales and 7,960 bulbs of sales on account. Each of these are multiplied by their sales prices of $\$ 4.00$ and $\$ 5.00$ per bulb to obtain the sales forecast in Table 2 of $\$ 47,000$. The data used for the estimates would be based on recent experience and knowledge of the market.

| Unit Net Sales Forecast: Weeks Ending March 7-April 11, 2017 (Table 1) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3/7 | 3/14 | 3/21 | 3/28 | 4/4 | 4/11 |
| Cash unit sales* | 2,125 | 1,800 | 2,125 | 1,800 | 1,875 | 2,125 |
| On account unit sales* | 7,300 | 7,960 | 4,000 | 4,400 | 5,780 | 6,200 |
| Total units | $\underline{\underline{9,425}}$ | $\underline{\underline{9,760}}$ | $\underline{\underline{6,125}}$ | $\underline{\underline{6,200}}$ | $\underline{\underline{7,655}}$ | $\underline{\underline{8,325}}$ |
| Cash unit sales price* | \$4.00 | \$4.00 | \$4.00 | \$4.00 | \$4.00 | \$4.00 |
| Account unit sales price* | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 |

## * Forecast data input for table 1

- Cash unit sales: above
- On account unit sales: above
- Cash unit sales price: above
- Account unit sales price: above


## Dollar Value Net Sales Forecast: Weeks Ending March 7-April 11, 2017

(Table 2)

|  | $\underline{\mathbf{3 / 7}}$ | $\underline{\mathbf{3 / 1 4}}$ | $\underline{\mathbf{3 / 2 1}}$ | $\underline{\mathbf{3 / 2 8}}$ | $\underline{\mathbf{4 / 4}}$ | $\underline{\mathbf{4 / 1 1}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Cash sales | $\$ 8,500$ | $\$ 7,200$ | $\$ 8,500$ | $\$ 7,200$ | $\$ 7,500$ | $\$ 8,500$ |
| Sales on account | $\underline{36,500}$ | $\underline{39,800}$ | $\underline{20,000}$ | $\underline{22,000}$ | $\underline{28,900}$ | $\underline{31,000}$ |
| Total | $\underline{\$ 45,000}$ | $\underline{\$ 47,000}$ | $\underline{\underline{\$ 28,500}}$ | $\underline{\underline{\$ 29,200}}$ | $\underline{\underline{\$ 36,400}}$ | $\underline{\underline{\$ 39,500}}$ |

## The Steps to Prepare the Forecast, continued

## Step 2 Estimate Collections From Sales

At this point, the company has estimated sales revenue, but not collections. As we recall from our discussion on cash basis accounting (Learning Goal 2) and the statement of cash flows (Learning Goal 21), revenue is not the same as cash flow. Therefore, we have to convert the revenue into collections by making the following estimates for sales on account: 1) $5 \%$ will be uncollectible 2) actual collections of the balance will average $80 \%$ in the following week as customers take advantage of the $2 / 10, \mathrm{n} / 30$ discount terms 3 ) the remaining $20 \%$ of the balance will be collected over the next 4 months, $5 \%$ at the end of every 4 weeks. (Table 3).

Example: Andie's Garden Bulbs is showing estimated collections from customers for the week of March 14 as $\$ 41,640$. This is the amount that you see in the forecast for the week.

Cash Collections From Customers Forecast: Weeks Ending March 7-April 11, 2017
(Table 3)

|  | $\underline{\mathbf{3 / 7}}$ | $\underline{\mathbf{3 / 1 4}}$ | $\underline{\mathbf{3 / 2 1}}$ | $\underline{\mathbf{3 / 2 8}}$ | $\underline{\mathbf{4 / 4}}$ | $\underline{\mathbf{4 / 1 1}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Cash sales | $\$ 8,500$ | $\$ 7,200$ | $\$ 8,500$ | $\$ 7,200$ | $\$ 7,500$ | $\$ 8,500$ |
| Accounts receivable |  |  |  |  |  |  |
| $\quad$ Prior weeks (data given) | 29,790 | 5,250 | 5,550 | 4,100 | 5,810 | 5,950 |
| $\quad$ Current period (3/7-4/11) | - | a. $\underline{27,190}$ | b. $\underline{29,640}$ | c. $\underline{14,900}$ | d. $\underline{18,120}$ | e. $\underline{23,420}$ |
| Total from A/R | 29,790 | 32,440 | 35,190 | 19,000 | 23,930 | 29,370 |
| Customer advances | $\underline{2,000}$ | $\underline{2,000}$ | $\underline{3,000}$ | $\underline{1,000}$ | $\underline{2,000}$ | $\underline{\underline{2,000}}$ |
| Total | $\underline{\underline{\$ 40,290}}$ | $\underline{\underline{\$ 4,640}}$ | $\underline{\underline{\$ 46,690}}$ | $\underline{\underline{\$ 27,200}}$ | $\underline{\underline{\$ 33,430}}$ | $\underline{\underline{\$ 39,870}}$ |

## Forecast data input for table 3

- Uncollectible accounts: 5\% of sales.
- Discount terms on accounts receivable sales: 2\%—Payment period: 10 days
- Collection within $2 / 10, \mathrm{n} / 30$ discount period: $80 \%$ of sales on account (by end of following week)
- Remaining balance (no discount): $5 \%$ collected at the end of each fourweek period after sale.
Calculation example for $\mathrm{A} / \mathrm{R}$ collections:
a. $\$ 36,500 \times .95 \times .80=\$ 27,740 \times .98$ (for discount) $=\$ 27,190$ (rounded)
b. $\$ 39,800 \times .95 \times .80=\$ 30,248 \times .98=\$ 29,640$ (rounded)
c. $\$ 20,000 \times .95 \times .80=\$ 15,200 \times .98=\$ 14,900$ (rounded)
d. $\$ 22,000 \times .95 \times .80=\$ 16,720 \times .98=\$ 16,385.60+(\$ 36,500 \times .95 \times .05)=$ \$18,120 (rounded)
e. $\$ 28,900 \times .95 \times .80=\$ 21,964 \times .98=\$ 21,524.72+(\$ 39,800 \times .95 \times .05)$ $=\$ 23,420$ (rounded)
(Final calculation amounts are rounded to the nearest \$10.)


## The Steps to Prepare the Forecast, continued

## Step 3 Estimate Other Collections

Other collections are generally either smaller (such as interest or dividends) or discretionary such as selling assets. In this example, there is one other collection in the forecast: an investment is estimated to be sold for the amount of $\$ 500$ in the week ending April 4.

Using the estimate for unit sales, the company estimated the number of units required for the sales plus maintaining a desired level of inventory at the end of the week. Example: the bulbs required to purchase for the week ending March 14 is 6,852 (Table 4). The unit sales also would be the units for cost of goods sold. Total unit purchases are multiplied by the average unit cost to determine total purchases cost.

For the week ending March 14, the company has estimated purchases at 6,852 units. Using an average cost of $\$ 3.29$, the cost of the purchases total is $\$ 22,540$ (Table 5).

## Step 4 Estimate Purchases

Unit Purchases: Weeks Ending March 7-April 11, 2017
(Table 4)

|  | $\underline{\mathbf{3 / 7}}$ | $\underline{\mathbf{3 / 1 4}}$ | $\underline{\mathbf{3 / 2 1}}$ | $\underline{\mathbf{3 / 2 8}}$ | $\underline{\mathbf{4 / 4}}$ | $\underline{\mathbf{4 / 1 1}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Unit sales (table 1) | 9,425 | 9,760 | 6,125 | 6,200 | 7,655 | 8,325 |
| Add: ending inventory* | $\underline{7,808}$ | $\underline{4,900}$ | $\underline{4,960}$ | $\underline{6,124}$ | $\underline{6,660}$ | a. $\mathbf{6 , 6 6 0}$ |
| Total inventory needed | 17,233 | 14,660 | 11,085 | 12,324 | 14,315 | 14,985 |
| Less: beginning inventory | $\underline{7,540}$ | $\underline{7,808}$ | $\underline{4,900}$ | $\underline{4,960}$ | $\underline{\underline{6,124}}$ | $\underline{6,660}$ |
| Unit purchases | $\underline{\underline{9,693}}$ | $\underline{\underline{6,852}}$ | $\underline{\underline{6,185}}$ | $\underline{\underline{7,364}}$ | $\underline{\underline{8,191}}$ | $\underline{\underline{8,325}}$ |

(Final calculation amounts are rounded to the nearest \$10.)
a. Based on estimate of same unit sales as week 4/11.

## Inventory, Cost of Goods Sold, and Purchases Forecast: March 7-April 11, 2017 <br> (Table 5)

|  | $\underline{\mathbf{3 / 7}}$ | $\underline{\mathbf{3 / 1 4}}$ | $\underline{\mathbf{3 / 2 1}}$ | $\underline{\mathbf{3 / 2 8}}$ | $\underline{\mathbf{4 / 4}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Unit purchases (table 4) | $\underline{\underline{9,693}}$ | $\underline{\underline{6,852}}$ | $\underline{\underline{6,185}}$ | $\underline{\underline{7,364}}$ | $\underline{8,191}$ |

## ${ }^{*}$ Forecast data input for tables 4 and 5:

- Desired ending inventory: $(80 \% \times$ next week unit sales $)$
- Average cost per unit: data given based on best estimates by management
- 3/7 beginning inventory is prior week's ending inventory.
(Final calculation amounts are rounded to the nearest \$10.)

The Steps to Prepare the Forecast, continued

## Step 5 Estimate the Payments for Purchases

It is company policy to take advantage of all purchase discounts. Using an average purchase discount of $1.5 \%$ payable in 10 days, the company estimates $98.5 \%$ payment in the week following purchase (Table 6)

For the week ending March 14, the company has estimated payments for purchases at $\$ 34,590$. This is the amount you see in the cash forecast for the week.

Cash Payments Forecast for Inventory Purchases: March 7-April 11, 2017
(Table 6)

|  | $\mathbf{3 / 7}$ | $\mathbf{3 / 1 4}$ | $\mathbf{3 / 2 1}$ | $\mathbf{3 / 2 8}$ | $\mathbf{4 / 4}$ | $\mathbf{4 / 1 1}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Purchases (table 5) | $\underline{\$ 35,120}$ | $\underline{\$ 22,540}$ | $\underline{\$ 19,220}$ | $\underline{\$ 24,190}$ | $\underline{\$ 27,220}$ | $\underline{\underline{\$ 27,930}}$ |
| Payment | a. $\$ 34,480$ | b. $\$ 34,590$ | c. $\$ 22,200$ | d. $\$ 18,930$ | e. $\$ 23,830$ | f. $\$ 26,810$ |

## ${ }^{*}$ Forecast data input for table 6

The company takes all inventory purchase discounts within the discount period.

- Average of discounts: 1.5\%,
- Balance is payable within: 10 days (check written by end of following week).
a. Purchases from prior week at $\$ 35,000 \times .985=\$ 34,480$
b. $\$ 35,120 \times .985=\$ 34,590 \quad$ c. $\$ 22,540 \times .985=\$ 22,200$
d. $\$ 19,220 \times .985=\$ 18,930 \quad$ e. $\$ 24,190 \times .985=\$ 23,830$
f. $\$ 27,220 \times .985=\$ 26,810$
(Final calculation amounts rounded to nearest \$10.)


## The Steps to Prepare the Budget

## Overview

A forecast is necessary to prepare a budget, but a forecast is not a budget. A forecast is a prediction or an estimate. A budget is a plan. A budget is created by using the information from the forecast to make changes in order to create a plan of action, and to achieve a desired outcome. Usually the desired outcome is some dollar amount above the minimum cash reserve while also working toward specific company goals. The plan of action is created in two ways:

1) Forecast amounts and timing are changed according to what management thinks is necessary and possible to achieve the desired outcome.
2) Financing sources are added. Notice that budget below has a new section at the bottom for financing sources. "Financing" means transactions that obtain cash from lenders and/or investors.

Reminder: it is useful to keep in mind that we are discussing cash flow, not the proper accrual accounting used to record transactions and prepare financial statements. As we have discussed in earlier learning goals, the accrual accounting revenues, expenses, and net income are not the same as cash receipts, cash payments, and net cash flow.

## The Budget Preparation

## Budget Example

Cash Budget: Weeks Ending March 7-April 11, 2017

| Adjustment to actual |  | 3/7 | 3/14 | 3/21 | 3/28 | 4/4 | 4/11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | (\$350) |  |  |  |  |  |
| 1 | Beginning cash balance | 24,290 | \$28,590 | \$34,380 | \$19,390 | \$17,300 | \$26,300 |
| 2 | Cash receipts |  |  |  |  |  |  |
| 3 | From sales to customers | 40,290 | 41,640 | 46,690 | 27,200 | 33,430 | 39,870 |
| 4 | From investments | 2,000 | - | - | - | 500 | 2,500 |
| 5 | From capital asset sales | - | - | - | - | - | - |
| 6 | Other | - | - | - | - | - | - |
| 7 | Total cash receipts | 42,290 | 41,640 | 46,690 | 27,200 | 33,930 | 42,370 |
| 8 | Total cash available | 66,580 | 70,230 | 81,070 | 46,590 | 51,230 | 68,670 |
| 9 | Cash payments |  |  |  |  |  |  |
| 10 | Merchandise purchases | 34,480 | 34,590 | 22,200 | 18,930 | 23,830 | 26,810 |
| 11 | Marketing-wage/commission | - | 3,290 | - | 2,260 | - | 2,800 |
| 12 | Marketing-other | 100 | 200 | 1,000 | 400 | 200 | 1,500 |
| 13 | Wages | - | 2,500 | - | 2,500 | - | 2,500 |
| 14 | Other payroll expenses | - | 1,020 | - | 950 | - | 960 |
| 15 | Rent | - | - | - | 3,200 | - | - |
| 16 | Insurance | 700 | - | - | 700 | - | - |
| 17 | Supplies | 360 | 150 | 200 | 50 | 50 | 150 |
| 18 | Professional fees | 2,150 | 250 | 3,900 | -0- | 650 | 820 |
| 19 | Income tax | - | 2,500 | - | - | - | - |
| 20 | Miscellaneous other | 200 | 350 | 180 | 300 | 200 | 200 |
| 21 | Investments | - | - | - | - | - | - |
| 22 | Capital asset purchases | - | - | 34,200 | - | - | - |
| 23 | Loan Principal | - | - | - | - | - | 126 |
| 24 | Loan Interest | - | - | - | - | - | 52 |
| 25 | Dividends/withdrawals | - | - | - | - | - | 2,000 |
| 26 | Total cash payments | 37,990 | 44,850 | 61,680 | 29,290 | 24,930 | 37,918 |
| 27 |  |  |  |  |  |  |  |
| 28 | Cash balance before financing | 28,590 | 25,380 | 19,390 | 17,300 | 26,300 | 30,752 |
| 29 | Less: minimum cash reserve | 15,000 | 15,000 | 15,000 | 15,000 | 15,000 | 15,000 |
| 30 | Excess/(Deficiency) | 13,590 | 10,380 | 4,390 | 2,300 | 11,300 | 15,752 |
| 31 |  | - | - | - | - | - | - |
| 32 | Financing sources | - | - | - | - | - | - |
| 33 | Borrowing | - | 9,000 | - | - | - | - |
| 34 | Stockholder/owner investment | - | - | - | - | - | - |
| 35 | Total financing effect | -0- | 9,000 | -0- | -0- | -0- | -0- |
| 36 | Ending cash balance (lines 28+35) | \$28,590 | \$34,380 | \$19,390 | \$17,300 | \$26,300 | \$30,752 |

The Budget Preparation, continued

| Cash Flow Effect From Budget Changes to Forecast |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| Line 4 | $3 / 7$ | $3 / 14$ | $3 / 21$ | $3 / 28$ | $4 / 4$ | $4 / 11$ |  |
| Line 33 | $\$ 2,000$ |  |  |  |  | $\$ 2,500$ |  |
| Line 12 |  | $\$ 9,000$ |  |  |  |  |  |
| Line 17 |  |  | $\$ 1,500$ |  |  |  |  |
| Line 18 |  |  |  | $\$ 70$ |  |  |  |
| Prior cumulative adjustments |  |  |  | 750 | $(\$ 400)$ | $(420)$ |  |
| Line 28: Forecast | 2,000 | 11,000 | 12,500 | 13,320 | 12,920 |  |  |
| Line 36: Budget (Above) | $\$ 28,590$ | $\$ 34,380$ | 6,890 | 3,980 | 13,380 | 15,752 |  |

## Key Points

## Comparison to Actual Results

## Overview

The final procedure related to a cash budget is the comparison of budgeted to actual receipts and expenditures by individual category. The comparision provides highly valuable data to revise forecast assumptions and to make changes in the budget based on the most recent cash transactions. Comparing actual amounts to budget amounts focuses management's attention on key categories such as sales collections and purchase expenditures that have the greatest impact on cash flow as well as strategic planning. However, despite these advantages, this function is not always completed, and sometimes the process ceases with only a cash budget.

Even though it is important, development of a comparative budget such as you see below is more expensive and more time-consuming than only preparing a budget such as you see above. It requires additional resources to purchase or develop a system that continuously identifies actual receipts and expenditures in defined cash budget categories. It also requires time to analyze category differences.

Comparison to Actual Results, continued

## Example

| Cash Budget Comparison to Actual: Week Ending March 7, 2017 |  |  |  |  |  |  |  |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $3 / 7$ | $3 / 7$ | $3 / 7$ | YTD | YTD | YTD |
|  |  | Budget | Actual | Variance | Budget | Actual | Variance |
| 1 | Beginning cash balance (actual) | $\$ 24,290$ | $\$ 24,290$ | $-0-$ | $\$ 9,380$ | $\$ 9,380$ | $-0-$ |
| 2 | Cash receipts |  |  |  |  |  |  |
| 3 | From sales to customers | 40,290 | 42,230 | 1,940 | 412,320 | 413,650 | 1,330 |
| 4 | From investments | 2,000 | 2,000 | $-0-$ | 2,000 | 2,000 | $-0-$ |
| 5 | From capital asset sales | - | - | - | - | - | - |
| 6 | Other | - | - | - | - | - | - |
| 7 | Total cash receipts | 42,290 | 44,230 | 1,940 | 414,320 | 415,650 | 1,330 |
| 8 | Total cash available | 66,580 | 68,520 | 1,940 | 423,700 | 425,030 | 1,330 |
| 9 | Cash payments |  |  |  |  |  |  |
| 10 | Merchandise purchases | 34,480 | 35,930 | 1,450 | 342,600 | 343,450 | 850 |
| 11 | Marketing-wage/commission | - | - | - | 15,110 | 15,140 | 30 |
| 12 | Marketing-other | 100 | 200 | 100 | 1,900 | 2,650 | 750 |
| 13 | Wages | - | - | - | 10,000 | 10,000 | $-0-$ |
| 14 | Other payroll expenses | - | - | - | 4,140 | 4,160 | 20 |
| 15 | Rent | - | - | - | 8,100 | 9,600 | 1,500 |
| 16 | Insurance | 700 | 700 | $-0-$ | 650 | 700 | 50 |
| 17 | Supplies | 360 | 250 | $(110)$ | 1,500 | 510 | $(990)$ |
| 18 | Professional fees | 2,150 | 650 | $(1,500)$ | 2,880 | 2,120 | $(760)$ |
| 19 | Income tax | - | - | - | 3,120 | 3,120 | $-0-$ |
| 20 | Miscellaneous other | 200 | 200 | $-0-$ | 3,600 | 2,990 | $(610)$ |
| 21 | Investments | - | - | - | - | - | - |
| 22 | Capital asset purchases | - | - | - | - | - | - |
| 23 | Loan Principal | - | - | - | - | - | - |
| 24 | Loan Interest | - | - | - | - | - | - |
| 25 | Dividends/withdrawals | - | - | - | - | - | - |
| 26 | Total cash payments | 37,990 | 37,930 | $(60)$ | 393,600 | 394,440 | 840 |
| 27 |  |  |  |  |  |  |  |
| 28 | Cash balance before financing | 28,590 | 30,590 | 2,000 | 30,100 | 30,590 | 490 |
| 29 | Less: minimum cash reserve | 15,000 | 15,000 | $-0-$ | 15,000 | 15,000 | $-0-$ |
| 30 | Excess/(Deficiency) | 13,590 | 15,590 | 2,000 | 15,100 | 15,590 | 490 |
| 31 |  |  |  |  |  |  |  |
| 32 | Financing sources | - | - | - | - | - | - |
| 33 | Borrowing |  | - | - | - | - | - |
| 34 | Stockholder investment | - | $-0-$ | $-0-$ | $-0-$ | $-0-$ | - |
| 35 | Net financing effect | $-0-$ | $-0-$ |  |  |  |  |
| 36 | Ending cash balance (lines $28+35)$ | $\$ 28,590$ | $\$ 30,590$ | $\$ 2,000$ | $\$ 30,100$ | $\$ 30,590$ | $\$ 490$ |
|  |  |  |  |  |  |  |  |

## Analysis

- The comparison that you see above is prepared after the week that ends on March 7. The budget, actual, and variance amounts are presented for the week ending March 7 and for the year to date (YTD) ending on March 7, assuming a calendar year for reporting.
- For the week ending March 7, we see a current week total positive variance of $\$ 2,000$ (line 36 ). This consists of a $\$ 1,940$ positive variance for receipts (more received than budgeted) and a $\$ 60$ negative variance for payments (less spent than budgeted). Although the $\$ 60$ negative overall variance for
expenditures is rather small, the amount includes two much larger offsetting variances: a $\$ 1,450$ positive variance for merchandise purchases and a $\$ 1,500$ negative variance for professional fees payments, which are delayed until later weeks. The $\$ 2,000$ total positive variance will be an adjustment to the following week's budgeted beginning cash balance.
- The YTD "budget" column is simply the total budgeted amounts for the entire period, beginning with the January 1 reconciled cash balance. It is not adjusted for prior weeks' budget/actual differences. Therefore the $\$ 490$ total positive variance is the entire budget/actual variance YTD. The variance consists of a positive $\$ 1,330$ total cash receipts variance (more cash received than budgeted) and a total $\$ 840$ positive payments variance (more cash spent than budgeted).
- At this point in time, no financing has yet been required.
- For any category, the difference between receipts and payments is line 7 minus line 26.
- Positive and negative receipts variances should not necessarily be interpreted as good and bad. For example, a higher than expected tax refund is simply receiving back an overpayment that could have been used for other purposes. Particularly for payments, it is also not always correct to say that positive expenditure variances are bad and negative ones are good. For example, more may be spent on professional fees than budgeted (positive variance) because the quality of service is better. Less may be spent on merchandise, but perhaps it is inferior quality or delivered late. It is always important to investigate the reasons for significant variances.


## Using Technology

Various Choices

Realistically, a cash budget cannot be developed and maintained without the use of an electronic spreadsheet or a specialized data system. Here are common choices:

- Electronic spreadsheet: An electronic spreadsheet method works well for the development of a forecast and a budget. Although initial set-up can be time consuming, once the spreadsheets have been correctly developed, forecast assumptions can be quickly re-defined and data input amounts can be quickly changed to answer "what if?" questions (called "sensitivity analysis") and to revise forecasts and budgets as conditions change. This is quite useful.
Using a spreadsheet to record transaction data is not practical. To record actual transaction data and integrate the data into a cash budget format, other software systems must be purchased.
- Accounting software: The essential function of accounting software is to record transaction data, maintain accounting records, and produce financial statements. Depending on the cost of the software, other functions also become available, such as producing budgets.

[^0]However, this requires careful evaluation, particularly with lower-cost software: 1) The forecasting capabilities may be too limited and unable to provide the level of detail presented here, or may not possess the same "what if" capability of a spreadsheet. 2) The term "budget" may refer to a budgeted income statement, not a cash budget. 3) If a cash budget is available, it does not include a budget vs. actual data feature, even though the transaction data has been recorded as part of the accounting functions.

At higher price levels, these limitations diminish and accounting software offers more comprehensive features that include integration of transaction data with a cash budget process and a budget format. Of course, a more basic accounting system can also be used in combination with spreadsheets.

- Enterprise resource planning: Enterprise resource planning (ERP) systems are designed to integrate current accounting transaction data as well as other data for use in a wide range of business functions, including cash budgeting. ERP systems automate many processes, including budgeting. ERP systems can represent the highest price levels.
- Special applications: Special applications are available that add enhanced features, including budgeting, to other software used in accounting.
- Design differences: There are numerous design differences for forecasts and budgets. Data can be arranged in many different formats. These design variations can make a real difference not only in functionality but in the suitability and ease of use of a system. Be sure to evaluate which design is both useful and adaptable in your own situation.

A cost-effective method to obtain actual transaction data for comparison use in a cash budget is to use low-cost to moderate-cost accounting software that allows for both accrual basis and cash basis accounting (Learning Goal 2). The software should allow the production of both accrual basis and cash basis financial statements. A cash basis income statement will contain transaction data that may provide almost all (sometimes all) of the needed actual data input for a cash budget, although the category names may be somewhat different.
Low-cost accounting software that converts accrual to cash basis might not complete the entire process without a some extra manual input. Higher cost software will generally complete the process automatically and allow for export to a spreadsheet. In either case, it should be possible to copy and paste the cash basis data into a comparative budget spreadsheet. Although this is not an efficient method that automatically produces a complete and formatted comparative budget, it can be an initially more economical alternative. In all cases, carefully compare the alternatives available.

## The Rolling Budget

## Overview

The cash budget that we have created up to this point was developed only for a fixed period of time. After that time has passed, another budget will need to be developed. In our example of Andie's Garden Bulbs Company, the budget period was a six week period ending on April 11.

The problem with this approach is that as you move further into a budget period, the visibility becomes progressively more limited until, as in this example, only one week of planning will remain. After that point, it becomes necessary to create a new forecast and a new budget for the next six weeks, which is a significant time requirement at a single point in time. An alternative to this method is the rolling budget, also called a continuous or perpetual budget.

The concept is relatively simple. After one period has passed, that period is removed from the forecast and the budget, and a new period is added. In the examples below, the week ending March 7 has passed. Therefore that period has been removed and a new forecast and budget time period has been added: the week ended April 18. All other procedures remain the same.

Unit Net Sales Forecast: Weeks Ending March 14-April 18, 2017 (Table 1)

|  | 3/14 | 3/21 | 3/28 | 4/4 | 4/11 | 4/18 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash unit sales* | 1,800 | 2,125 | 1,800 | 1,875 | 2,125 | 2,200 |
| On account unit sales* | 7,960 | 4,000 | 4,400 | 5,780 | 6,200 | 6,500 |
| Total units | 9,760 | 6,125 | 6,200 | 7,655 | 8,325 | 8,700 |
| Cash unit sales price* | \$4.00 | \$4.00 | \$4.00 | \$4.00 | \$4.00 | \$4.00 |
| Account unit sales price* | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 |

## ${ }^{*}$ Forecast data input for table 1

- Cash unit sales: above
- On account unit sales: above
- Cash unit sales price: above
- Account unit sales price: above

Dollar Value Net Sales Forecast: Weeks Ending March 14-April 18, 2017
(Table 2)

|  | $\underline{\mathbf{3 / 1 4}}$ | $\underline{\mathbf{3 / 2 1}}$ | $\underline{\mathbf{3 / 2 8}}$ | $\underline{\mathbf{4 / 4}}$ | $\underline{\mathbf{4 / 1 1}}$ | $\underline{\mathbf{4 / 1 8}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Cash sales | $\$ 7,200$ | $\$ 8,500$ | $\$ 7,200$ | $\$ 7,500$ | $\$ 8,500$ | $\underline{\$ 8,800}$ |
| Sales on account | $\underline{39,800}$ | $\underline{20,000}$ | $\underline{\mathbf{2 2 , 0 0 0}}$ | $\underline{28,900}$ | $\underline{31,000}$ | $\underline{32,500}$ |
| Total | $\underline{\$ 47,000}$ | $\underline{\$ 28,500}$ | $\underline{\$ 29,200}$ | $\underline{\$ 36,400}$ | $\underline{\underline{\$ 39,500}}$ | $\underline{\underline{\$ 41,300}}$ |
|  |  |  |  |  | continued |  |

The Rolling Budget, continued

Cash Collections From Customers Forecast: Weeks Ending March 14-April 18, 2017 (Table 3)

|  | 3/14 | 3/21 | 3/28 | 4/4 | 4/11 | 4/18 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash sales | \$7,200 | \$8,500 | \$7,200 | \$7,500 | \$8,500 | \$8,500 |
| Accounts receivable |  |  |  |  |  |  |
| Prior weeks | 5,250 | 5,550 | 4,100 | 5,810 | 5,950 | 5,100 |
| Current period | a. $\underline{27,190}$ | b. 29,640 | c. 14,900 | d. $\underline{18,120}$ | e. $\underline{23,420}$ | f. $\underline{24,040}$ |
| Total from A/R | 39,640 | 43,690 | 24,200 | 23,930 | 29,370 | 29,140 |
| Unearned revenue | 2,000 | 3,000 | 1,000 | 2,000 | 2,000 | 2,000 |
| Total | \$41,640 | \$46,690 | \$27,200 | \$33,430 | \$39,870 | \$39,640 |

## Forecast data input for table 3

- Uncollectible accounts: 5\% of sales.
- Discount terms on accounts receivable sales: 2\%. Payment period: 10 days.
- Collection within $2 / 10, \mathrm{n} / 30$ discount period: $80 \%$ of sales on account (by end of following week)
- Remaining balance (no discount): $5 \%$ collected at the end of each fourweek period after sale.

Calculation example for $\mathrm{A} / \mathrm{R}$ collections:
a. $\$ 36,500$ (from $3 / 7$ ) $\times .95 \times .80=\$ 27,740 \times .98$ (for discount) $=\$ 27,190$ (rounded)
b. $\$ 39,800 \times .95 \times .80=\$ 30,248 \times .98=\$ 29,640$ (rounded)
c. $\$ 20,000 \times .95 \times .80=\$ 15,200 \times .98=\$ 14,900$ (rounded)
d. $\$ 22,000 \times .95 \times .80=\$ 16,720 \times .98=\$ 16,385.60+(\$ 36,500 \times .95 \times .05)$ $=\$ 18,120$ (rounded)
e. $\$ 28,900 \times .95 \times .80=\$ 21,964 \times .98=\$ 21,524.72+(\$ 39,800 \times .95 \times .05)$ $=\$ 23,420$ (rounded)
f. $\$ 31,000 \times .95 \times .80=\$ 23,560 \times .98=\$ 23,088.80+(\$ 20,000 \times .95 \times .05)$
$=\$ 24,040$ (rounded)
(Final calculation amounts are rounded to the nearest \$10.)

|  | Unit Purchases: Weeks Ending March 14-April 18, 2017 <br> (Table 4) |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $\underline{\mathbf{3 / 1 4}}$ | $\underline{\mathbf{3 / 2 1}}$ | $\underline{\mathbf{3 / 2 8}}$ | $\underline{\mathbf{4 / 4}}$ | $\underline{\mathbf{4 / 1 1}}$ | $\underline{\mathbf{4 / 1 8}}$ |
| Unit sales (table 1) | $\underline{9,760}$ | 6,125 | 6,200 | 7,655 | 8,325 | 8,700 |
| Add: ending inventory | $\underline{4,900}$ | $\underline{4,960}$ | $\underline{6,124}$ | $\underline{6,660}$ | $\underline{6,960}$ | a. $\underline{6,960}$ |
| Total inventory needed | 14,660 | 11,085 | 12,324 | 14,315 | 15,285 | 15,660 |
| Less: beginning inventory | $\underline{7,808}$ | $\underline{4,900}$ | $\underline{4,960}$ | $\underline{6,124}$ | $\underline{6,660}$ | $\underline{6,960}$ |
| Unit purchases | $\underline{\underline{6,852}}$ | $\underline{\underline{6,185}}$ | $\underline{\underline{7,364}}$ | $\underline{\underline{8,191}}$ | $\underline{\underline{8,625}}$ | $\underline{\underline{8,700}}$ |

(Final calculation amounts are rounded to the nearest \$10.)
a. Based on estimate of same unit sales as week 4/18.

The Rolling Budget, continued

Inventory, Cost of Goods Sold, and Purchases Forecast: Weeks Ending March 14-April 18, 2017
(Table 5)

|  | $\underline{\mathbf{3 / 1 4}}$ | $\underline{\mathbf{3 / 2 1}}$ | $\underline{\mathbf{3 / 2 8}}$ | $\underline{\mathbf{4 / 4}}$ | $\underline{\mathbf{4 / 1 1}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |

## ${ }^{*}$ Forecast data input for tables 4 and 5:

- Desired ending inventory: ( $80 \% \times$ next month unit sales $)$
- Average cost per unit: data given based on best estimates by management
(Final calculation amounts are rounded to the nearest \$10.)

Cash Payments Forecast for Inventory Purchases: Weeks Ending March 14-April 18, 2017 (Table 6)

|  | $\underline{\mathbf{3 / 1 4}}$ | $\underline{\mathbf{3 / 2 1}}$ | $\underline{\mathbf{3 / 2 8}}$ | $\underline{\mathbf{4 / 4}}$ | $\underline{\mathbf{4 / 1 1}}$ | $\underline{\mathbf{4 / 1 8}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Purchases (table 5) | $\underline{\underline{\$ 22,540}}$ | $\underline{\underline{\$ 19,220}}$ | $\underline{\$ 24,190}$ | $\underline{\underline{\$ 27,220}}$ | $\underline{\underline{\$ 27,930}}$ | $\underline{\underline{\$ 29,930}}$ |
| Payment | a. 34,590 | b. $\$ 22,200$ | c. $\$ 18,930$ | d. $\$ 23,830$ | e. $\$ 26,810$ | f. $\$ 27,510$ |

## Forecast data input for table 6

The company takes all inventory purchase discounts within the discount period.

- Average of discounts: $1.5 \%$,
- Balance is payable within: 10 days (check written by end of following week).
a. Purchases from prior week at $\$ 35,120 \times .985=\$ 34,590$
b. $\$ 22,540 \times .985=\$ 22,200 \quad$ c. $\$ 19,220 \times .985=\$ 18,930$
d. $\$ 24,190 \times .985=\$ 23,830$
e. $\$ 27,220 \times .985=\$ 26,810$
f. $\$ 27,930 \times .985=\$ 27,510$
(Final calculation amounts rounded to nearest \$10.)

|  | Cash Payments Forecast for Marketing Wages and Commissions: Weeks Ending March 14-April 18, 2017 <br> (Table 7) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3/14 | 3/21 | 3/28 | 4/4 | 4/11 | 4/18 |
| Payment | a. $\$ 3,290$ | - | b. $\$ 2,260$ | - | c. $\$ 2,800$ | - |

## ${ }^{*}$ Forecast data input for table 7

- Sales commissions: 3\% of prior week sales on account.
- Marketing base wages: $\$ 500$ per week. Payments are made every other week.
a. Week 3/7 + week 3/14 sales on account: $\$ 76,300 \times .03=\$ 2,289+\$ 1,000$ = \$3,290 (rounded).
b. Week 3/21 + week 3/28 sales on account: $\$ 42,000 \times .03=\$ 1,260+\$ 1,000$ = \$2,260 (rounded).
c. Week $4 / 4+$ week $4 / 11$ sales on account: $\$ 59,900 \times .03=\$ 1,797+\$ 1,000$ $=\$ 2,800$ (rounded).
(Final calculation amounts are rounded the nearest \$10.)


## Other Payment Forecast Categories

(Table 8)

Wages are paid every other week.
Other:

1. Marketing-other: This could include travel, meals, and supplies expenditures.
2. Other payroll: Payroll tax and employee benefits such as medical insurance are primarily a percentage of gross wages, although some payments may be a fixed amount per employee.
3. Rent: This is a fixed amount, usually paid monthly.
4. Insurance: Usually prepayments are required at designated intervals.
5. Supplies: The calculations for supplies are based on estimated usage and desired balance on hand.
6. Professional fees and services: This would include accounting, legal, maintenance, and other services. A separate forecast for each service could be prepared.
7. Income tax: Income tax requires regular (usually quarterly) payments based on an annual estimate, and then a balance due (or a refund) occurs after completion of the income tax return. In this example, the large payment in the second week of March is an annual balance due plus the first estimated tax payment.

## Forecast Changes

The next forecast can contain two types of changes from the previous forecast: - Changes in the forecast itself

- Changes in the forecast amounts due to prior budgetary changes.

Here, the only changes in the forecast are the changes that result from developing the previous budget amounts. Prior forecast changes due to 3/114/11 prior budget changes:

| Week <br> ended | Receipt Item | Expenditure Item | Revised <br> Amount |
| :---: | :--- | :--- | :---: |
| $3 / 21$ |  | Marketing -other | 1,000 |
| $3 / 28$ |  | Supplies | 50 |
| $3 / 28$ |  | Professional fees | $-0-$ |
| $4 / 11$ | From investments |  | 2,500 |

The Rolling Budget, continued

## Example



## The Budget

As before, after the forecast has been completed, a budget is prepared (below). In this example, no changes to the forecast have been made for the new week.

The Rolling Budget, continued

## Example

| Cash Budget: Weeks Ending March 14-April 18, 2017 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 3/14 | 3/21 | 3/28 | 4/4 | 4/11 | 4/18 |
|  | Adjustment to actual | \$2,000 | - | - | - | - | - |
| 1 | Beginning cash balance | 30,590 | \$36,380 | \$21,390 | \$19,300 | \$28,300 | \$32,752 |
| 2 | Cash receipts |  |  |  |  |  |  |
| 3 | From sales to customers | 41,640 | 46,690 | 27,200 | 33,430 | 39,870 | 39,640 |
| 4 | From investments | - | - | - | 500 | 2,500 | - |
| 5 | From capital asset sales | - | - | - | - | - | - |
| 6 | Other | - | - | - | - | - | - |
| 7 | Total cash receipts | 41,640 | 46,690 | 27,200 | 33,930 | 42,370 | 39,640 |
| 8 | Total cash available | 72,230 | 83,070 | 48,590 | 53,230 | 70,670 | 72,392 |
| 9 | Cash payments |  |  |  |  |  |  |
| 10 | Merchandise purchases | 34,590 | 22,200 | 18,930 | 23,830 | 26,810 | 27,510 |
| 11 | Marketing-wage/commission | 3,290 | - | 2,260 | - | 2,800 | - |
| 12 | Marketing-other | 200 | 1,000 | 400 | 200 | 1,500 | 1,100 |
| 13 | Wages | 2,500 | - | 2,500 | - | 2,500 | - |
| 14 | Other payroll expenses | 1,020 | - | 950 | - | 960 | - |
| 15 | Rent | - | - | 3,200 | - | - | - |
| 16 | Insurance | - | - | 700 | - | - | - |
| 17 | Supplies | 150 | 200 | 50 | 50 | 150 | 770 |
| 18 | Professional fees | 250 | 3,900 | -0- | 650 | 820 | 200 |
| 19 | Income tax | 2,500 | - | - | - | - | - |
| 20 | Miscellaneous other | 350 | 180 | 300 | 200 | 200 | 300 |
| 21 | Investments | - | - | - | - | - | - |
| 22 | Capital asset purchases | - | 34,200 | - | - | - | - |
| 23 | Loan Principal | - | - | - | - | 126 | - |
| 24 | Loan Interest | - | - | - | - | 52 | - |
| 25 | Dividends/withdrawals | - | - | - | - | 2,000 | - |
| 26 | Total cash payments | 44,850 | 61,680 | 29,290 | 24,930 | 37,918 | 29,880 |
| 27 |  |  |  |  |  |  |  |
| 28 | Cash balance before financing | 27,380 | 21,390 | 19,300 | 28,300 | 32,752 | 42,512 |
| 29 | Less: minimum cash reserve | 15,000 | 15,000 | 15,000 | 15,000 | 15,000 | 15,000 |
| 30 | Excess / (Deficiency) | 12,380 | 6,390 | 4,300 | 13,300 | 17,752 | 27,512 |
| 31 |  | - | - | - | - | - | - |
| 32 | Financing sources | - | - | - | - | - | - |
| 33 | Borrowing | 9,000 | - | - | - | - | - |
| 34 | Stockholder/owner investment | - | - | - | - | - | - |
| 35 | Total financing effect | 9,000 | -0- | -0- | -0- | -0- | -0- |
| 36 | Ending cash balance (lines 28+35) | \$36,380 | \$21,390 | \$19,300 | \$28,300 | \$32,752 | \$42,512 |

Cash Flow Effect From Budget Changes to Forecast

| Line 4 |  |  |  |  | $\$ 2,500$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Line 33 | $\$ 9,000$ |  |  |  |  |  |
| Line 12 |  | $\$ 1,500$ |  |  |  |  |
| Line 17 |  |  | $\$ 70$ |  |  | $(\$ 400)$ |
| Line 18 |  |  | 750 | $(420)$ |  |  |
| Prior cumulative adjustments |  | 9,000 | 10,500 | 11,320 | 10,920 | 13,000 |
| Line 28: Forecast | 27,380 | 10,890 | 7,980 | 17,380 | 19,752 | 29,512 |
| Line 36: Budget (Above) | $\$ 36,380$ | $\$ 21,390$ | $\$ 19,300$ | $\$ 28,300$ | $\$ 32,752$ | 42,512 |

## PRACTICE

## Multiple Choice

Select the best answer

1. Select the most accurate choice:
a. A cash budget is the only element of cash management
b. A cash budget is the most important element of cash management.
c. A cash budget is one of three element of cash management.
d. None of the above
2. When deciding on a budget time horizon,
a. the longer the horizon the more accurate a forecast will be.
b. shorter time horizons are usually more accurate and easier to update.
c. shorter time horizons require more time periods.
d. none of the above are correct.
3. The complete procedure(s) related to the completion and use of budget are:
a. Preparing an accrual basis income statement
b. Preparing a forecast.
c. Preparing a cash-basis income statement.
d. None of the above.
4. Using a minimum cash balance in the budget should be considered as which of the following?
a. Useful and optional.
b. Optional.
c. Normally unnecessary
d. Necessary and required.
5. In order to maintain consistent future visibility in a budget, which of the following is used?
a. Sales budget.
b. Static budget.
c. Flexible budget.
d. Rolling budget.
6. An electronic spreadsheet should be used
a. primarily for forecasting.
b. for forecasting and recording accounting transactions.
c. for preparing financial statements.
d. both b and c.
7. The first step in preparing a forecast is the
a. Purchases estimate.
b. Sales estimate.
c. Cash vs. actual budget
d. Payroll estimate.
8. A forecast is
a. an estimate used for a budget, but not a budget.
b. a different name, but essentially the same as a budget.
c. a plan of action.
d. a required financial report.
9. The amount of a proper minimum balance depends primarily on:
a. The uncertainty of cash inflows and outflows.
b. The size of inflows and outflows and outflows.
c. The speed of inflows and outflows and outflows.
d. All the above.
10. The categories to use in a forecast come primarily from
a. a statement of cash flows.
b. a balance sheet.
c. an income statement.
d. a statement of stockholders' equity.

## Discussion Questions and Brief Exercises

1. What is the difference between a forecast and a budget?
2. Explain the three elements of cash management and why each is important.
3. Draw a simple illustration of the basic structure of a cash budget.
4. Explain the three procedures necessary for the completion and use of a cash budget.
5. Explain how a rolling budget is different than a fixed period budget.
6. Why are depreciation and amortization not included in a cash budget forecast?
7. Explain the use of a minimum cash balance and how to determine an appropriate amount.
8. Suppose that you are preparing a monthly cash budget. Your forecast sales estimate for the month of June indicates $\$ 200,000$ of sales on account. What factors are likely to affect the amount and timing of collecting that amount?
9. The following information is available from your company for the current week:

| Unit sales forecast............. | 8,400 units | Next week sales estimate | 9,200 units |
| :--- | :--- | :--- | :--- |
| Ending inventory............. | $75 \%$ of next week sales | Beginning inventory....... | 3,900 units |
| Cost per unit................. | $\$ 3.25$ | Discount terms.............. | $2 / 10, \mathrm{n} / 30$ |

- Calculate the total dollar forecast purchase price for the current week. Your company always pays within the discount period.
- Calculate the next week payment, assuming your company always takes a discount offered.
- What is the estimated cost of goods sold for the current week?

10. What categories are included in the financing section of a cash budget? Why do you think the financing section is shown as a separate section at the bottom of a cash budget?
11. Preston Company expects to sell 350 lamps in November and 450 in December at an average price of $\$ 120$ per lamp. 20\% of the sales are for cash and the rest are on account. The company expects $4 \%$ of remaining sales to be uncollectible and collect $60 \%$ of remaining sales on account in the month of sale and $25 \%$ of the sales on account in the month after the month of sale, with all of these customers paying within the discount period. The company offers a $1 / 15$, $\mathrm{n} / 30$ discount ( $1 \%$ discount). Using the information above, calculate the forecast cash receipts for December.
12. Return to the initial budget for Andie's Garden Bulbs for the weeks ending through April 11. Suppose that during the week of March 21, the sales forecast changes and indicates to the owners that collections from customers for the week ending March 28 will drop by $\$ 7,000$ to $\$ 20,200$. Indicate the following:
a) Identify the effects this will have on the budget.
b) What advice you would offer to the owners?

## Reinforcement Problems

A1-1. Forecasting purchase expenditures. Metairie Enterprises is preparing a weekly purchases forecast and provides you're the following table for weeks $0,1,2,3$, and 4.

|  | Week 0 | Week 1 | Week 2 | Week 3 | Week 4 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Unit sales | 15,000 | 14,100 | 16,800 | 15,500 | 16,000 |
| Add: ending inventory | 11,985 |  |  |  |  |
| Total inventory needed | 26,985 |  |  |  |  |
| Less: beginning inventory | 12,750 |  |  |  |  |
| Unit purchases | 14,235 |  |  |  |  |

Other information:

- The company wants to maintain an ending inventory of $85 \%$ of the next week's sales.
- Average unit cost of inventory: Week 0: \$1.50; Week 1: \$1.60; Week 2: \$1.55; Week 3: \$1.70
- Supplier offers $1 / 10, \mathrm{n} / 45$ discount terms. All payments are made the week following purchase.


## Instructions:

a. Complete the table for weeks 1,2 , and 3.
b. Calculate cost of goods sold for weeks 2 and 3 assuming first costs purchased are the first sold.
c. Calculate the payments to suppliers for weeks 2 and 3 . Round amounts to the nearest dollar.

A1-2. Forecasting sales collections. Duluth Company is preparing a monthly sales forecast for the next three months, and provides you the following estimates:

|  | July | August | Sept. |
| :---: | :---: | :---: | :---: |
| Cash unit sales | 5,150 | 5,280 | 4,500 |
| Sales on account | $\underline{18,700}$ | 21,640 | 18,630 |
| Total units | $\underline{\underline{23,850}}$ | $\underline{\underline{26,920}}$ | $\underline{\underline{23,130}}$ |
| Average unit price | \$1.80 | \$2.00 | \$1.90 |

June sales on account were $\$ 28,000$. The company offers a $2 / 10, \mathrm{n} / 30$ discount for sales on account and estimates $5 \%$ of sales to customers on account will be uncollectible. The discount is taken on $80 \%$ of the remainder, with collections of $60 \%$ in the month of sale and $20 \%$ in the next month. $50 \%$ of the remaining balance is estimated to be received in each of the two months after the month of the sale.

Instructions: Calculate the cash collections from customers for August and September. Round final answers to the nearest dollar.

## PRACTICE

Appendix 1, continued the book and at: www.worthyjames.com

A1-3. Complete the budget. Progress Enterprises prepared the following cash budget. The company policy is to eliminate any cash deficiency by borrowing the remaining amount of the deficiency after any stockholder investment has been made. The company has a $\$ 100,000$ line of credit that requires monthly payments over 10 years and currently charges $7 \%$ interest.

Instructions: Complete the missing items in the budget. As you complete the budget, observe the cash situation and the changes occurring.

| Cash Budget: Weeks Ending June 8, 15, and 22 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 6/8 | 6/15 | 6/22 |
| Adjustment to actual |  | \$1,350 | ? | \$(480) |
| 1 | Beginning cash balance | 12,600 | 30,700 | ? |
| 2 | Cash receipts |  |  |  |
| 3 | From sales to customers | 82,920 | 78,650 | 85,800 |
| 4 | From investments | 2,500 | -0- | -0- |
| 5 | From capital asset sales | -0- | -0- | -0- |
| 6 | Other | -0- | -0- | -0- |
| 7 | Total cash available | ? | 109,350 | ? |
| 8 |  |  |  |  |
| 9 | Cash payments |  |  |  |
| 10 | Merchandise purchases | ? | ? | 57,100 |
| 11 | Marketing-wage/commission | 4,140 | 3,200 | 3,580 |
| 12 | Marketing-other | 5,000 | 2,500 | 2,000 |
| 13 | Wages | 7,400 | 7,400 | 7,400 |
| 14 | Other operating expenditures | 12,870 | 11,900 | 13,960 |
| 15 | Income tax | -0- | 5,000 | -0- |
| 16 | Investments | -0- | -0- | -0- |
| 17 | Capital asset purchases | -0- | 12,000 | -0- |
| 18 | Other | -0- | -0- | -0- |
| 19 | Total cash payments | 85,010 | ? | 84,040 |
| 20 |  |  |  |  |
| 21 | Cash balance before financing | ? | ? | 26,280 |
| 22 | Less: minimum cash reserve | 25,000 | 25,000 | 25,000 |
| 23 | Excess / (Deficiency) | $(11,990)$ | $(14,500)$ | ? |
| 24 |  |  |  |  |
| 25 | Financing activities |  |  |  |
| 26 | Borrowing | ? | ? | ? |
| 27 | Stockholder/owner investment | 17,000 | -0- | -0- |
| 28 | Principal payments | -0- | -0- | ? |
| 29 | Interest payments | -0- | -0- | ? |
| 30 | Dividends/withdrawals | -0- | -0- | -0- |
| 31 | Net financing effect | 17,000 | ? | -0- |
| 32 | Ending cash balance | \$30,010 | \$25,000 | ? |

## Standard Introduction here for IA problems

IAA1-1. Forecasting purchase expenditures. Metairie Enterprises is preparing a weekly purchases forecast and provides you're the following table for weeks $0,1,2,3$, and 4 .

|  | Week 0 | Week 1 | Week 2 | Week 3 | Week 4 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Unit sales | 18,000 | 21,400 | 15,500 | 19,900 | 17,800 |
| Add: ending inventory |  |  |  |  |  |
| Total inventory needed |  |  |  |  |  |
| Less: beginning inventory |  |  |  |  |  |
| Unit purchases |  |  |  |  |  |

Other information:

- The company wants to maintain an ending inventory of $80 \%$ of the next week's sales.
- Average unit cost of inventory: Week 0: \$2.50; Week 1: \$2.75; Week 2: \$2.50; Week 3: \$2.65
- Supplier offers $2 / 10, \mathrm{n} / 30$ discount terms. All payments are made the week following purchase.

Instructions:
a. Complete the table for weeks $0,1,2$, and 3 .
b. Calculate cost of goods sold for weeks 2 and 3 assuming first costs purchased are the first sold.
c. Calculate the payments to suppliers for weeks 2 and 3 . Round amounts to the nearest dollar.

IAA1-2. Forecasting sales collections. Duluth Company is preparing a monthly sales forecast for the next three months, and provides you the following estimates:

|  | $\underline{\text { Oct. }}$ | $\underline{\text { Nov. }}$ | $\underline{\text { Dec. }}$ |
| :--- | ---: | ---: | ---: |
| Cash unit sales | 6,720 | 6,850 | 7,800 |
| Sales on account | $\underline{20,400}$ | $\underline{19,750}$ | $\underline{\underline{21,440}}$ |
| Total units | $\underline{\underline{27,120}}$ | $\underline{\underline{26,600}}$ | $\underline{\underline{29,240}}$ |
| Average unit price | $\underline{\underline{\$ 2.10}}$ | $\underline{\underline{\$ 1.70}}$ |  |

September sales on account were $\$ 34,000$. The company offers a $2 / 10, \mathrm{n} / 30$ discount for sales on account and estimates $5 \%$ of sales to customers on account will be uncollectible. The discount is taken on $90 \%$ of the remaining accounts, with collections of $70 \%$ in the month of sale and $20 \%$ in the next month. $50 \%$ of the remaining balance is estimated to be received in each of the two months after the month of the sale.

Instructions: Calculate the cash collections from customers for November and December. Round final answers to the nearest dollar.

## PRACTICE

Appendix 1, continued

IAA1-3. Complete the budget. Progress Enterprises prepared the following cash budget. The company policy is to eliminate any cash deficiency by borrowing the amount of the remaining deficiency plus $\$ 5,000$, after any stockholder investment has been made. The company has a $\$ 100,000$ line of credit that requires monthly payments over 10 years and currently charges $6 \%$ interest.

## Instructions:

a. Complete the missing items in the budget.
b. What are your observations concerning the cash situation of the company? Identify the causes and effects that you see. What actions has the company taken in its budget planning?

| Cash Budget: Weeks Ending November 2, 9 and 16 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 11/2 | 11/9 | 11/16 |
|  | Adjustment to actual | (\$500) | ? | (\$350) |
| 1 | Beginning cash balance | 35,600 | 35,400 | 34,650 |
| 2 | Cash receipts |  |  |  |
| 3 | From sales to customers | ? | ? | 126,500 |
| 4 | From investments | 6,800 | -0- | -0- |
| 5 | From capital asset sales | -0- | 9,500 | -0- |
| 6 | Other | -0- | 210 | -0- |
| 7 | Total cash available | 163,890 | ? | 161,150 |
| 8 |  |  |  |  |
| 9 | Cash payments |  |  |  |
| 10 | Merchandise purchases | 86,340 | 85,100 | ? |
| 11 | Marketing-wage/commission | 10,900 | 9,370 | 9,840 |
| 12 | Marketing-other | 8,000 | 5,500 | 4,500 |
| 13 | Wages | 15,000 | 14,000 | 12,000 |
| 14 | Other operating expenditures | 29,420 | 20,380 | 17,330 |
| 15 | Income tax | -0- | 28,000 | -0- |
| 16 | Investments | -0- | -0- | -0- |
| 17 | Capital asset purchases | -0- | -0- | -0- |
| 18 | Other | -0- | -0- | -0- |
| 19 | Total cash payments | ? | 162,350 | ? |
| 20 |  |  |  |  |
| 21 | Cash balance before financing | 14,230 | ? | 33,980 |
| 22 | Less: minimum cash reserve | 30,000 | 30,000 | ? |
| 23 | Excess/(Deficiency) | (?) | $(29,620)$ | 3,980 |
| 24 |  |  |  |  |
| 25 | Financing activities |  |  |  |
| 26 | Borrowing | ? | 9,620 | -0- |
| 27 | Stockholder/owner investment | -0- | ? | -0- |
| 28 | Principal payments | -0- | -0- | ? |
| 29 | Interest payments | -0- | -0- | ? |
| 30 | Dividends/withdrawals | -0- | -0- | -0- |
| 31 | Net financing effect | 20,770 | ? | -0- |
| 32 | Ending cash balance | \$35,000 | \$35,000 | \$33,980 |


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